

“IT IS A NETWORK OF SIMILAR-MINDED EXPERTS WORKING ON THE SAME ISSUES WITH A UNIFIED GOAL”



Horizon Shaper

2024

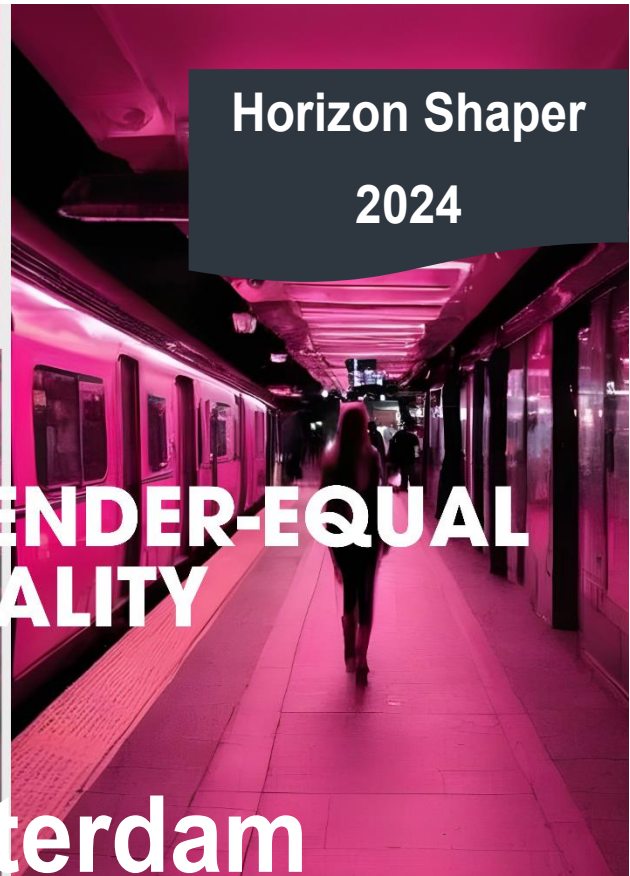
# MAKING GENDER-EQUAL CITIES A REALITY

## Amsterdam

**FEM.  
DES.**



combatting injustices within ourselves and the world around us!



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### • DURATION

Ongoing Since 2022

### • POPULATION 2024

1,182,000 (Growth rate 0,68%)

### • URA SCOPE

SOCIETY. Staying Human

### • TOPICS

EQUAL OPPORTUNITIES FOR ALL,  
SOCIAL INCLUSION, CITIZENS  
PARTICIPATION, URBAN SPACES

### • MAIN ACTORS

Forward43-GamingX

MasterPeace

The Feminist Park Collective

PlacemakingX

Dream. Town

## The Gendered City, Amsterdam (The Netherlands)

The Gendered City initiative is reshaping urban environments by addressing the deeply ingrained biases and inequalities that limit women's access to opportunities, resources, and safe public spaces. Its mission is clear: to create inclusive cities where people of all genders can thrive equally.

At the heart of The Gendered City is a commitment to raising awareness about gender disparities. Through FEM. Academy, it brings attention to the daily challenges faced by women and marginalized groups, providing a platform for dialogue about gender-responsive urban planning. This awareness is the first step toward transforming cities into spaces that serve everyone equally.

Collaboration fuels this transformation. The FEM.DESign network brings together a diverse community of city experts, academics, urban designers, economists, and data analysts. This collective brainpower sparks the exchange of ideas and solutions, allowing professionals to address gender disparities with innovative approaches. Through the FEM.DESign Toolbox, the initiative equips urban planners with practical, feminist-informed tools that integrate gender perspectives into every aspect of city design.

But The Gendered City is not confined to theory—it is expanding its reach on the ground. Local chapters in cities like Berlin, Paris, Amsterdam, and Bogotá are bringing the initiative's principles to life, adapting them to different cultural and urban contexts. With each new chapter, the movement grows stronger, creating ripple effects that stretch across the globe.

What makes The Gendered City truly unique is its focus on intersectionality. It recognizes that gender inequality does not exist in isolation, but rather intersects with other forms of Marginalization such as race, class, or disability. The initiative addresses these overlapping inequalities through new participatory approaches that aim not just for awareness, but for real change. In its vision for the future, The Gendered City strives for nothing less than urban spaces that are just, equitable, and built for all—where every voice matters and every individual can feel safe, empowered, and at home.



# WHAT WE DO? AND HOW TO BE PART OF THE CHANGE?

# FEM. DES. Cities



## Impact

The Gendered City initiative is reshaping urban planning by advancing gender equality through innovative networks, tools, and advocacy. Central to this effort is the FEM.DESign network—a global community of feminist design experts uniting academia, practitioners, and urban designers to collaborate, share knowledge, and exchange best practices. Together with FEM.DESign Cities, this network drives collective action to create more inclusive urban spaces.

Practical resources like the FEM.DESign Toolbox are at the heart of this initiative, equipping urban planners with feminist design tools and methodologies. These provide actionable strategies, data, and guidance to ensure cities are developed with gender inclusivity in mind.

Outreach and education are equally prioritized. Through public talks, workshops, conferences, and the FEM.ACAdeMy online platform, The Gendered City spreads awareness, shares insights, and fosters global conversations on gender-inclusive urban planning.

Collaboration with organizations like UN-Habitat's HER CITY amplifies impact, pooling expertise to tackle gender disparities in cities.

Currently, The Gendered City is producing a documentary titled *The Gendered City*, spotlighting the real-life experiences of women and marginalized groups in urban environments. This film aims to inspire meaningful dialogue, engage broader audiences, and advocate for systemic change, emphasizing the importance of inclusive urban design.

Together, these initiatives form a powerful movement toward creating cities that reflect the needs and rights of all.

## The Challenge

Cities, while vibrant hubs of activity and opportunity, often fail to provide safe and inclusive environments for women. Urban spaces are frequently designed without fully considering the unique experiences and needs of women, leading to environments where they may feel unsafe or excluded. Poorly lit streets, isolated pathways, and insufficient public transport options are common features that heighten vulnerability and limit women's mobility, particularly at night.

Public spaces, often dominated by a "one-size-fits-all" approach, neglect the reality that women frequently face harassment, violence, or intimidation in urban settings. This lack of gender-sensitive urban planning not only perpetuates feelings of insecurity but also restricts women's access to opportunities, recreation, and social interaction.

Designing cities with women's safety in mind means prioritizing open and connected spaces, accessible transportation, and inclusive community hubs. By addressing these shortcomings, cities can evolve into spaces where everyone—regardless of gender—feels empowered to navigate and participate fully in urban life.

## Solution Proposed

The Gendered City initiative aims to transform urban spaces by addressing gender bias and fostering inclusive environments. It seeks to ensure women have equal opportunities, safety, and influence, while raising awareness of gender disparities in urban planning and advocating for meaningful change.

The FEM.DESign network is a global coalition of over 200 experts, including urban designers, economists, and academics, dedicated to addressing gender inequities in cities. Local chapters, such as FEM.DESign Cities in Berlin, Amsterdam, Paris, and Bogotá, facilitate collaboration and knowledge-sharing. To support practitioners and policymakers,

The Gendered City created the FEM.DESign Toolbox, which provides practical tools, methodologies, and data for integrating gender perspectives into urban planning. This resource emphasizes simplicity, clarity, and inclusivity, enabling decision-makers to design cities that meet the needs of women and marginalized groups.

The initiative enhances its impact through outreach and advocacy, using FEM.Academy, public talks, and workshops to address challenges faced by women in urban environments and promote gender-responsive design.

The Gendered City promotes safe, valued, and empowered urban spaces for all genders through research and community engagement.

<https://thebayawards.com/>